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THE INCREDIBLE HULK
JOINS SPIDER-MAN AND HIS
AMAZING FRIENDS ON NBC
SATURDAY, SEPT. 11th



TM

the AMAZING SPIDER-MAN[®]



FEATURING:
THE ORIGIN OF
WILL-O'-THE-WISP!

PLUS:
THE DEADLY NEW
TARANTULA!



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STARRING THE
AMAZING SPIDER-MAN!

THERE'S SOMETHING
ROTTEN AT THE BRAND
CORPORATION.

HOPING TO FIND OUT WHAT
SPIDER-MAN CAME HERE
TO BRAND'S JAMAICA QUEENS
RESEARCH CENTER TO DO A
LITTLE SNOOPING.

HERE HE FOUND BRAND
SCIENTISTS TRYING TO
GIVE THE VILLAINOUS
TARANTULA POWERS
MUCH LIKE HIS OWN.

NATURALLY, SPIDER-
MAN STEPPED IN
TO STOP THEM.



BUT THEN,
THE MYSTERY MAN
KNOWN AS WILL-
V THE WISP
ENTERED THE SCENE,
DISRUPTING
EVERYTHING...

... PARTICULARLY
THE TARANTULA!

ROGER
STERN
WRITER

JOHN ROMITA JR.
& FRANK GIACOIA
ARTISTS

DIANA
ALBERS
LETTERER

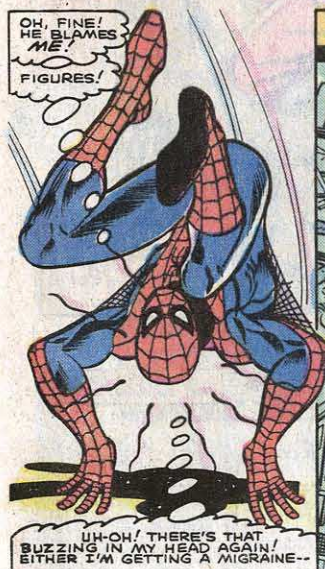
GLYNIS
WEIN
COLORIST

TOM
DE FALCO
EDITOR

JIM
SHOOTER
BOSS-MAN

STAN LEE
PRESENTER
EMERITUS

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--AND THAT'S TO GO
ON THE OFFENSIVE?

HEY, BIG AND UGLY!
COME ON DOWN AND
GET ME... I DARES YA!

MUY BUENO! WE
SHALL SETTLE THIS
HAND-TO-HAND!



HAND-TO-HAND?!
HEY, IS THAT
FAIR? YOU HAVE A
DISTINCT ADVANTAGE
IN THE LIMBS
DEPARTMENT!



ALL I HAVE AS AN
EQUALIZER IS MY
WEBBING AND A
FEW HUNDRED
POUNDS OF DEBRIS!

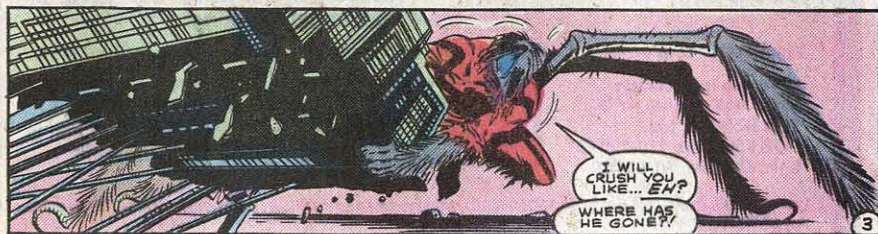
WHUNK

YOU...
YOU... YOU HAVE
MOCKED ME FOR
THE LAST TIME,
SPIDER-MAN!



THE LAST
TIME!

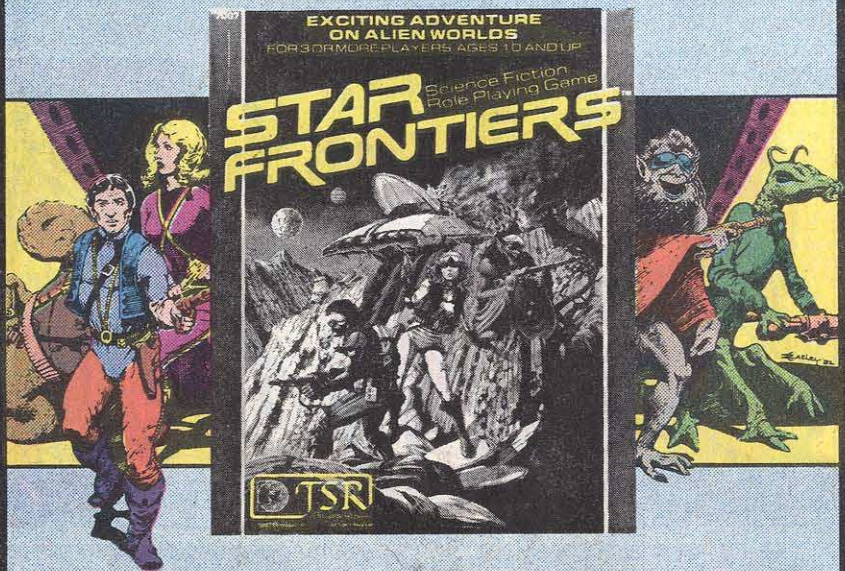
CHOOM



I WILL
CRUSH YOU
LIKE... EH?

WHERE HAS
HE GONE?

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WELL, I GUESS THAT PRETTY WELL ESTABLISHES A LACK OF SPIDER-SENSE! OTHERWISE TARANTULA WOULD HAVE SENSED ME UP HERE!

STILL THOSE BIG EYES OF HIS WILL PROBABLY SPOT ME--



--UNLESS I COME IN FROM HIGH AND BEHIND HIM!
NOT EXACTLY SPORTING, BUT THIS IS NO GAME!

GYAAA!



MEANWHILE HIGH ABOVE THE THEATER OF COMBAT...

MR. MELVIN, LOOK! THE WISP IS STILL DAZED FROM THE MAGNAPULSER YOU USED ON HIM!

I HAVE EYES, FENTON! COME ON-- I WANT HIM UNDER LOCK AND KEY!

* LAST ISSUE!



SIR, THIS MAY SOUND STRANGE... BUT THERE'S SOMETHING ALMOST FAMILIAR ABOUT HIM!

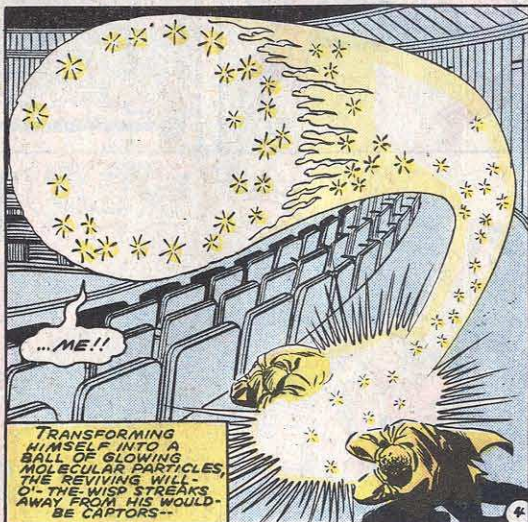
DON'T BE ABSURD, FENTON! THIS CREATURE IS OBVIOUSLY AN AGENT OF ONE OF OUR COMPETITORS!



IF WE CAN CREATE SUPER-OPERATIVES, SURELY SOME OF THEM CAN AS WELL.

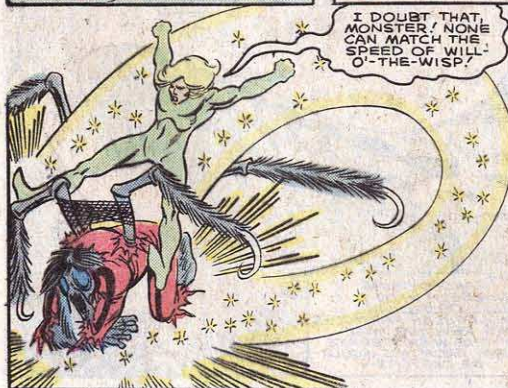
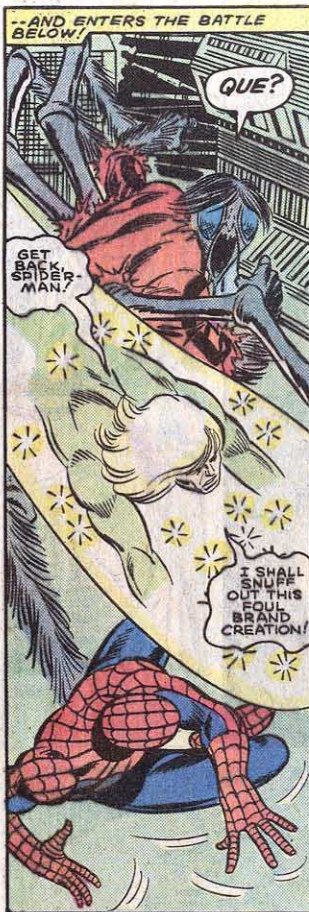
UH... MR. MELVIN?

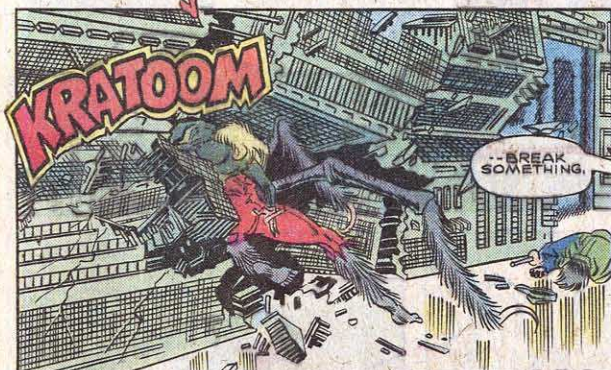
UNHAND...



...ME!!

TRANSFORMING HIMSELF INTO A BALL OF GLOWING MOLECULAR PARTICLES, THE REVIVING WILL-O'-THE-WISP STREAKS AWAY FROM HIS WOULD-BE CAPTORS--





MEANWHILE, TARANTULA AND THE WISP HAVE ALREADY FOUGHT THEIR WAY THROUGH ANOTHER THREE WALLS AND OUT OF THE BUILDING!

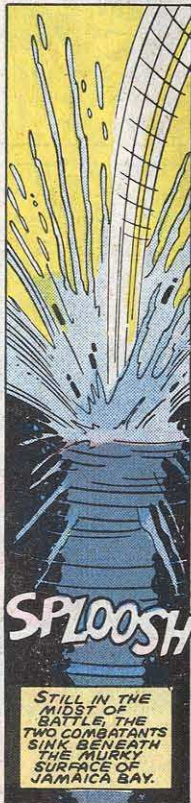


COMMAND CENTER? THIS IS CARSON AND THORPE! THAT WISP GUY WE WERE WARNED ABOUT--? HE AND SOME SORT OF MONSTER JUST CRASHED OUTTA THE SOUTH COMPLEX!

CRIMENY, HARV! I THINK THEY'RE GONNA HIT--



"--THE BAYSIDE RETAINING WALL!"



SO THAT! MINUTES LATER...

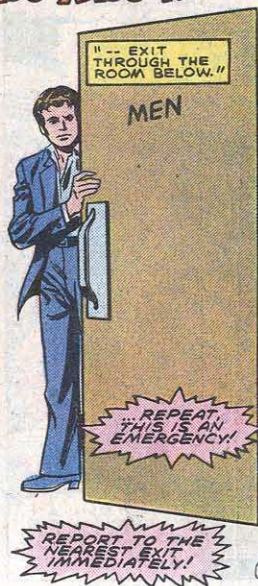
NOT A RIPPLE. NOT EVEN A BUBBLE TO SHOW WHERE THEY WENT DOWN. AND FROM WHAT THE CROWD'S MUTTERING, THEY'VE BEEN UNDERWATER NEARLY FIVE MINUTES!

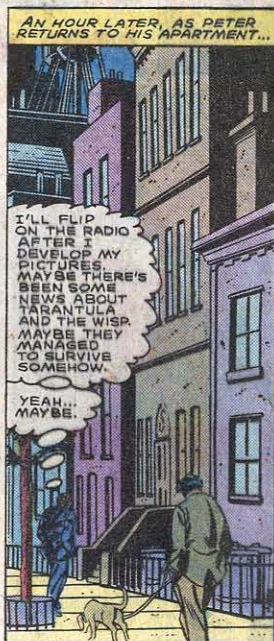
THIS SECTION OF THE BAY IS DARKER THAN THE EAST RIVER.





RETRIEVING HIS AUTOMATIC MINI-CAMERA FROM AN OVERLOOKING AIR VENT--







I HOPE AUNT MAY DOESN'T GET ALL CRANKY AFTER SHE BECOMES THE LANDLADY OF HER NEW SENIOR CITIZENS' BOARDING HOUSE./*

THAT REMINDS ME, I PROMISED MAY THAT I'D LOAN HER SOME CASH TO GET THE WHOLE THING OFF THE GROUND. A LOAN OF THAT SIZE WILL JUST ABUSE MY SAVINGS.



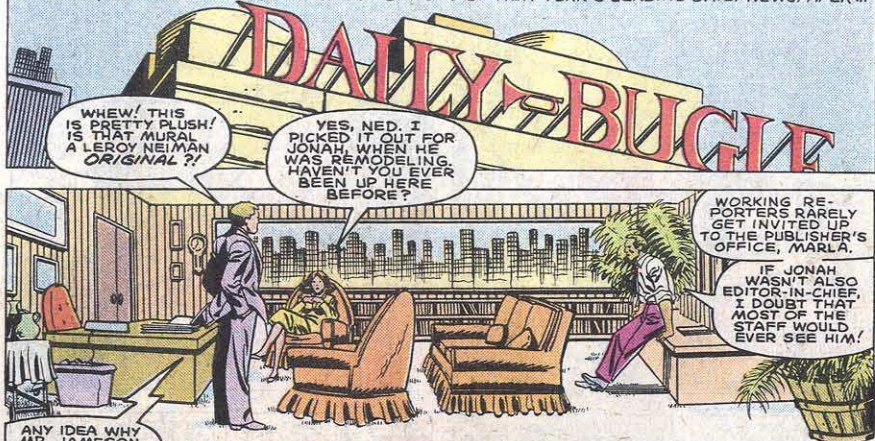
-- BUT MONEY SHOULD BE NO PROBLEM, ONCE I DEVELOP THESE PICS. I GOT AT LEAST A DOZEN GOOD SHOTS OF JAMES MELVIN AND OTHER BRAND BIGGIES HOBNOBBING WITH THE TARANTULA-- A KNOWN TERRORIST AND ASSASSIN!



THE EQUIPMENT IN THAT LAB MUST HAVE BEEN PUTTING OUT SOME SORT OF LOW-LEVEL RADIATION! MY FILM IS WORTHLESS!



SHORTLY, IN THE TOP-FLOOR EXECUTIVE OFFICES OF NEW YORK'S LEADING DAILY NEWSPAPER...



WHEW! THIS IS PRETTY PLUSH! IS THAT MURAL A LEROY NEUMAN ORIGINAL?!

YES, NED. I PICKED IT OUT FOR JONAH WHEN HE WAS REMODELING. HAVEN'T YOU EVER BEEN UP HERE BEFORE?

WORKING REPORTERS RARELY GET INVITED UP TO THE PUBLISHER'S OFFICE, MARLA.

IF JONAH WASN'T ALSO EDITOR-IN-CHIEF, I DOUBT THAT MOST OF THE STAFF WOULD EVER SEE HIM!

ANY IDEA WHY MR. JAMESON WAS UP HERE, ROBBIE?

NO, BUT SINCE IT'S JUST WE THREE, I'D GUESS IT HAS TO DO WITH THE BRAND EXPOSE!



GO TO THE HEAD OF THE CLASS, ROBERTSON?

RAY, THAT'S JOE ROBERTSON, MY CITY EDITOR... NED LEEDS, THE REPORTER IN CHARGE OF THE STORY... AND DR. MARLA MADISON, MY PERSONAL SCIENCE ADVISOR.

PEOPLE, THIS IS RAYMOND ROYTON OF THE U.S. DEPARTMENT OF JUSTICE!

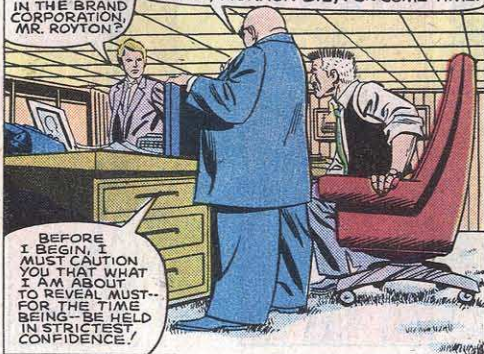
DR. MADISON... GENTLEMEN...



I TAKE IT THAT WE'RE NOT THE ONLY ONES INTERESTED IN THE BRAND CORPORATION, MR. ROYTON?

FAR FROM IT, MR. LEEDS. AS I TOLD JONAH EARLIER, *JUSTICE* HAS BEEN KEEPING QUIET TABS ON THE ACTIVITIES OF BRAND AND ITS PARENT CONGLOMERATE, *ROXXON OIL*, FOR SOME TIME.

BEFORE I BEGIN, I MUST CAUTION YOU THAT WHAT I AM ABOUT TO REVEAL MUST... FOR THE TIME BEING... BE HELD IN STRICTEST CONFIDENCE!



WE HAVE QUITE A DOSSIER ON BRAND AND ROXXON...

...I'M AFRAID SOME OF IT, IF NOT ALL, WILL SOUND LIKE SCIENCE FICTION.



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delicious!!!

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all the great
tasting flavors!!!



THE FIRST INCIDENT DATES BACK TO A BATTLE AT BRAND'S JAMAICA, QUEENS BRANCH, WHICH PITTED A CREATURE CALLED ORKA AGAINST **THE AVENGERS!**



"ROXXON'S THEN-PRESIDENT HUGH JONES WAS ALLEGEDLY INVOLVED, BUT NO LEGAL ACTION COULD BE TAKEN."

NEXT, THERE WAS AN ATTEMPT ON THE LIFE OF THE AVENGER **HAWKEYE** BY A SUPPOSED BRAND CORPORATION OPERATIVE, CODE-NAMED **MANTICORE**. BRAND DENIED ANY KNOWLEDGE OF THE ATTACK.



JUST A FEW MONTHS AGO, A SECRET NAVAL OPERATION--HEADED BY ROXXON WORKERS, USING BRAND EQUIPMENT, TO SEIZE AN ISLAND OF THE MIRACULOUS METAL VIBRANIUM--WAS THWARTED BY **IRON MAN**.

IN RETALIATION, THE MEN IN CHARGE OF THE OPERATION DESTROYED THE ISLAND!



BUT PERHAPS THE STRANGEST INCIDENTS TOOK PLACE AT THE GOVERNMENT'S ENERGY RESEARCH CENTER **PROJECT PEGASUS!**



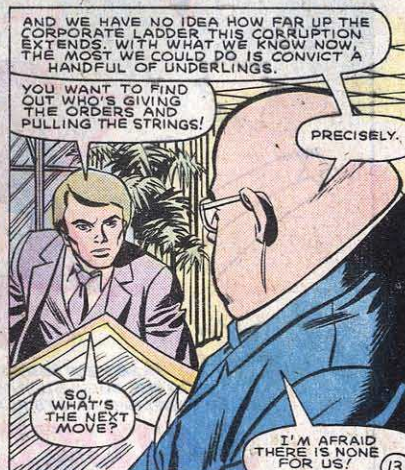
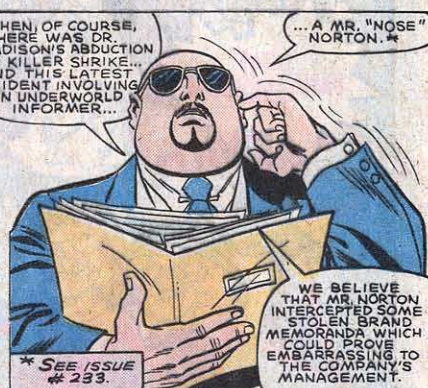
THIS WAS FOLLOWED ALMOST IMMEDIATELY BY AN INVASION OF FEMALE COMMANDOS--KNOWN AS THE **GRAPPLERS**--WHO CAUSED RAMPANT DESTRUCTION BEFORE THEY, TOO, WERE HALTED.



THE SABOTAGE CULMINATED IN THE APPEARANCE OF A BEING WHO CALLED ITSELF THE **NTH MAN**. HE ACTUALLY TRIED TO **ABSORB** THE ENTIRE PROJECT!



"IN EACH INSTANCE AT PEGASUS, BRAND TECHNOLOGY WAS BELIEVED TO HAVE BEEN EMPLOYED..."



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11:30 NEW!
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AT THE PLUSH, EASTSIDE
TOWNHOUSE OF BRAND'S
EXECUTIVE DIRECTOR,
JAMES MELVIN--



--AN UNVITED
GUEST COMES
CALLING.



SURE, THE BRAND BIGGIES PROBABLY
WOULD CATCH WIND OF A DAILY BUGLE
EXPOSE... BUT I DOUBT THAT THEY EXPECT
SPIDER-MAN TO PLAY SHERLOCK HOLMES!

I'VE ALREADY FOUND
OUT PLENTY ABOUT BRAND TODAY.
I FIGURE IF I PLAY "SNEAKY PETE"
AROUND A FEW PRIVATE DOMICLES,
I MIGHT JUST UNCOVER SOMETHING
IN THE WAY OF EVIDENCE!



NO ONE'LL
EVEN KNOW
I'VE BEEN
HERE, NOT
WITH 'THE
OL' SPIDER-
SENSE WARN-
ING ME
WHENEVER--



--COMPANY'S
COMING!

WELL, WELL, IT'S
THE LORD OF THE
MANOR HIMSELF?



OR
SHOULD I SAY
"LARD"
OF THE MANOR?

PEE-YEW!
HIS CIGARS ARE
EVEN WORSE
THAN JONAH'S.

FROM THE
SLIGHT LIST
OF HIS GAIT,
I'D SAY THAT
ISN'T HIS FIRST
SCOTCH-ON-THE
ROCKS OF THE
EVENING!



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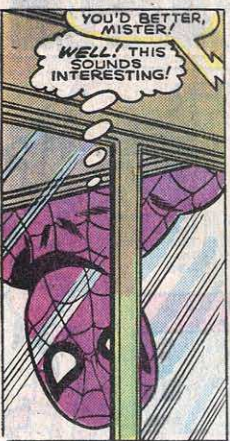
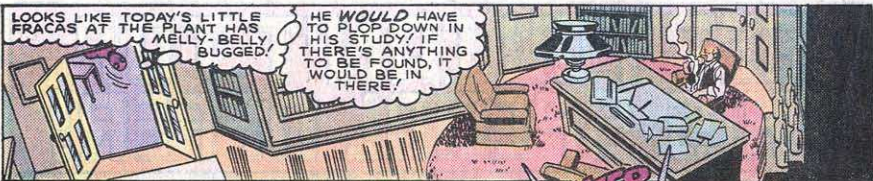
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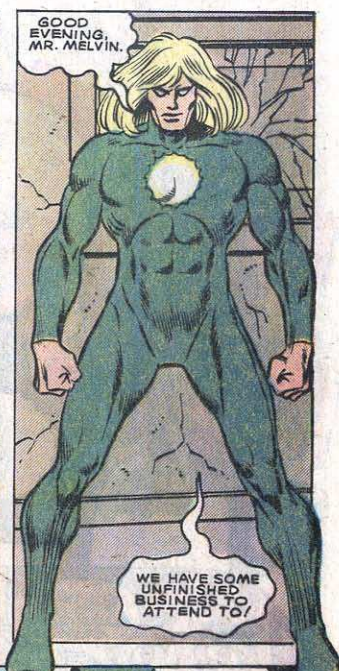
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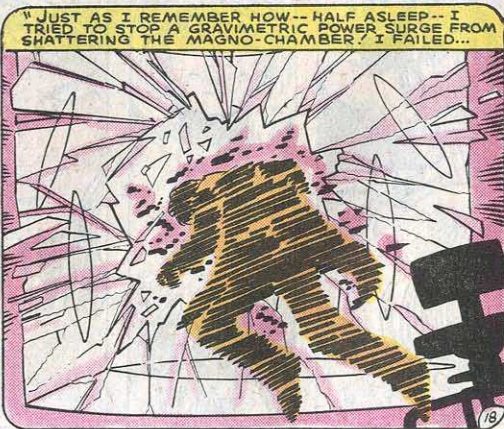
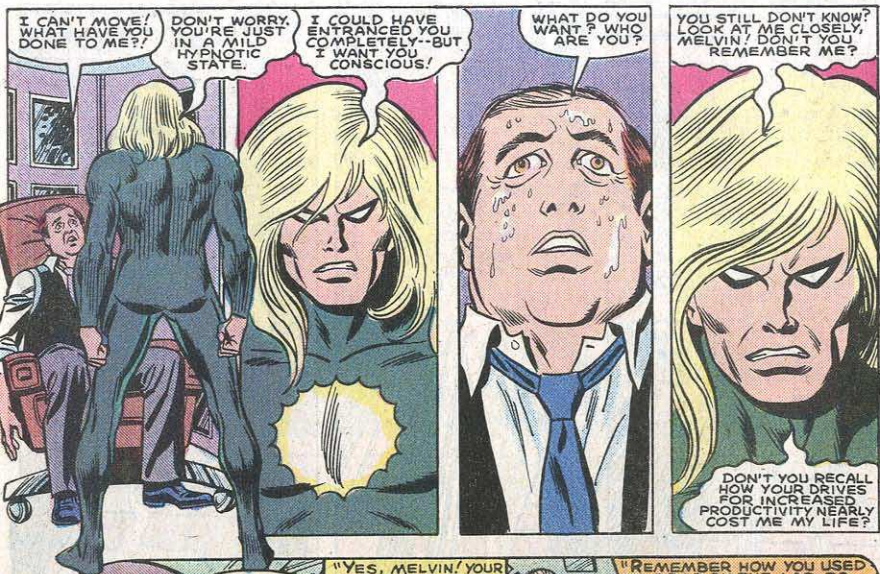
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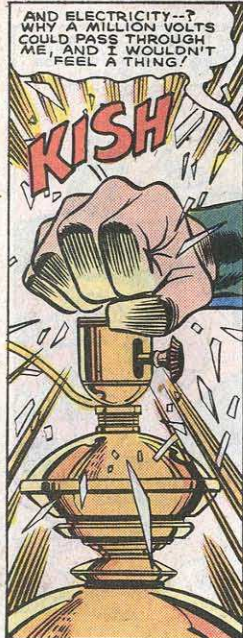
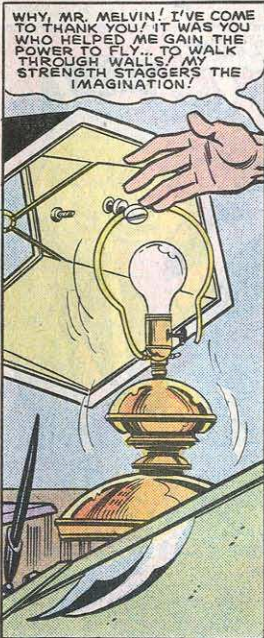
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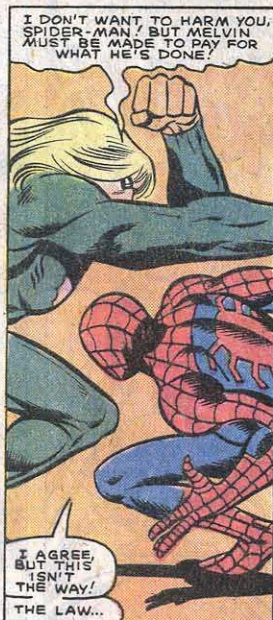
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TOM DeFALCO
EDITOR
LINDA GRANT
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Dear Tom,

THE AMAZING SPIDER-MAN is the title which started me collecting comics some seven years ago. Since that day, Spider-Man has continued to be my favorite character. Over the past years, I have completed my SPIDER-MAN collection, and I have seen him at his best and worst.

I think I can safely say that, thanks in no small part to your guiding hand, THE AMAZING SPIDER-MAN has reclaimed its former glory. With issue #230, I witnessed Spider-Man at his best since the death of Gwen Stacy. As a faithful fan, I would like to say thank you.

(By the way, John's art is great.)

Robert Miller
328 Beaver Hall
University Park, PA 16802

To All Concerned with ASM #229 & #230:

Boy, oh boy, are you guys in trouble. First, John Whitsname brings back all the old fun and excitement to the FANTASTIC FOUR, and now you wazoos come along with AMAZING SPIDER-MAN #229 & #230. I don't know...

So, okay, issue #230 had a great cover. The story was the best since issue #200, that I'll give you. All right, the art was always fresh (this John Romita Jr. sounds familiar). I'll admit that the Juggernaut never looked better. Yeah, page 13 in issue #230 was outstanding. So I guess the book has its merits. But if this keeps up, I'm going to keep right on reading it. Deal?

Don't stop now!

Neil Hinterberg
315 East Main Street
Sun Prairie, WI 53590

Dear Tom,

AMAZING SPIDER-MAN remains one of Marvel's highest quality magazines, as well as one where one of the prominent features is fun, mixed with a little dramatics on the side. Of course, what do you expect from some of Marvel's most talented comics creators? Roger Stern's script this issue was fabulous, out-distancing last issue's story by a mile. Both scenes at the end, Peter's anguish over Madame Web's condition and Tom Cassidy's increasing doubt of Juggernaut escaping, were high points — as was Spider-Man's persistence in finding a new and original way to stop the Juggernaut. Then, there's the wonderful artwork of John Romita Jr. Love that cover! And those battle scenes and aerial shots of Spider-Man? Beautiful! Please, keep this team on the book!

So, Lance Bannon was finally scooped by Peter. Just goes to show that, as with Juggernaut, the good guy has some hope of coming out ahead. All in all, AMAZING SPIDER-MAN #230 was a great issue.

Mason King
5757 Broadway
Indianapolis, IN 46220

Dear Tom,

AMAZING SPIDER-MAN #229 & #230 were two of the best stories I've read in years! Page 13 of issue #230 had some of the most incredible art ever printed by Marvel. And the covers were the best since AMAZING SPIDER-MAN #50! (A true classic!)

Thanks so much!

Stephen S.B. Smith
110 Lewis Avenue, Apt 7
Barboursville, WV 25504

Dear Roger, John, and Tom:

Re: AMAZING SPIDER-MAN #230.

Fantastic! The story, art, lettering, and everything else were great! ASM has reached heights never before achieved, in my humble opinion. From Speed Demon and the Red Ghost to the Foolkiller, the Black Cat, and Juggernaut, we've seen some great villains, all expertly portrayed to the benefit of superb issues.

Back to issue #230. To begin with, the art was incredible. I have loved every cover J.R. has drawn for this comic, my favorites being issue #225 and this newest masterpiece. The contrast between Spider-Man and the Juggernaut was beautiful.

The artwork between the covers was also fantastic. I think that John Romita Jr. draws Spider-Man's musculature with as much skill and grace as anyone at Marvel today. Page seven, panel 1 and page ten, panel 6 (shades of John Byrne), as well as all of page 16, were especially well done. I hope J.R. keeps that fantastic artwork coming. In my book, he's one of the best!

One nice touch to the art: Spider-Man's costume being ripped on page 18. Another nice touch: Pete's badly bruised face after his confrontation with Juggernaut. This served to remind us of just how much punishment Spider-Man took. Much too often, a hero is depicted as coming through a long, fierce battle virtually unscathed. Pete's "battle wounds" added believability to the tale. Good job.

Now for the story! Again, I must commend you. Only Spider-Man could get stuck fight-

ing an "unbeatable foe," and only Spider-Man could (sort of) win such a battle!

There were also many little things that contributed to my enjoyment of the comic: Pete's anger over what he believed to be his failure in protecting Madame Web... Spider-Man's strength and agility during the fight... Spider-Man running out of web-fluid midway through the battle (typical Parker luck)... Spider-Man's reaction to the threat of the angry truck driver (about time). But the best part of all was the scene in which Pete got the better of Lance Bannon, without even trying. Bannon reminds me of a swarm of gnats on a hot summer day — he's extremely annoying, but there's not much you can do to get rid of him!

Especially impressive were Spider-Man's thoughts as he took that horrendous beating on page 17. Despite the incredible pain he must have been experiencing, Spider-Man held on to the Juggernaut because of his responsibility to Madame Web and the common man. Mr. Stern has delved into Pete's character and turned it inside out. Those four little panels show how much Peter has grown. They also show something that hasn't been depicted with such fervency since Spider-Man's battle with D'Spayre: Spider-Man is a hero... and a darn good one.

Keep up the good work, people. Your efforts are (obviously) appreciated. I am deeply impressed with the quality of this comic, and with all Marvel Comics in general. (And I have six subscriptions to prove it!)

Dave Mazzulla
428 Oakland Avenue
Williamsport, PA 17701

Dear Tom,

AMAZING SPIDER-MAN #230 was a winner, mainly because Spider-Man's confrontation with the Juggernaut served as a true test of his strength. I can't recall such gruelling intensity or a more awesome show of strength since the classic events in AMAZING SPIDER-MAN #33. You definitely know how to hold a reader's attention.

And how about that stunning Romita Jr./Milgrom cover? One of the best of the year.

Kevin C. McConnell
617 Juno Lane
Denton, TX 76201

Whew! What can we say after all that except... don't miss next issue's electrifying conclusion to the Battle-of-the-Brand-Corporation saga!

'Nuff said!

Tom DeFalco



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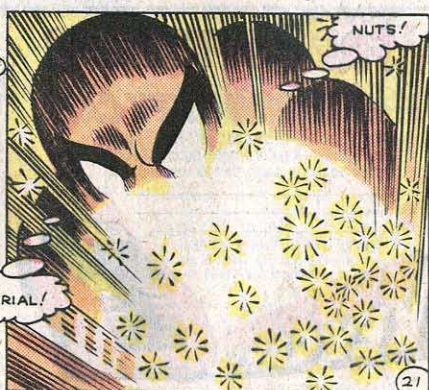
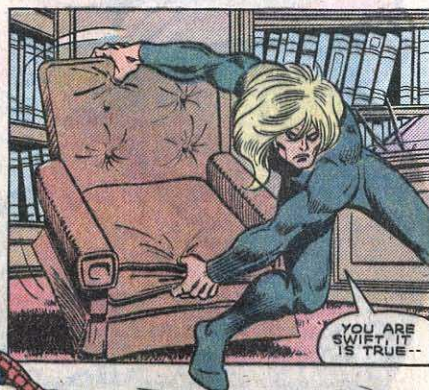
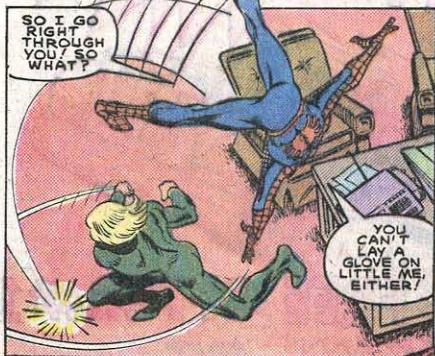
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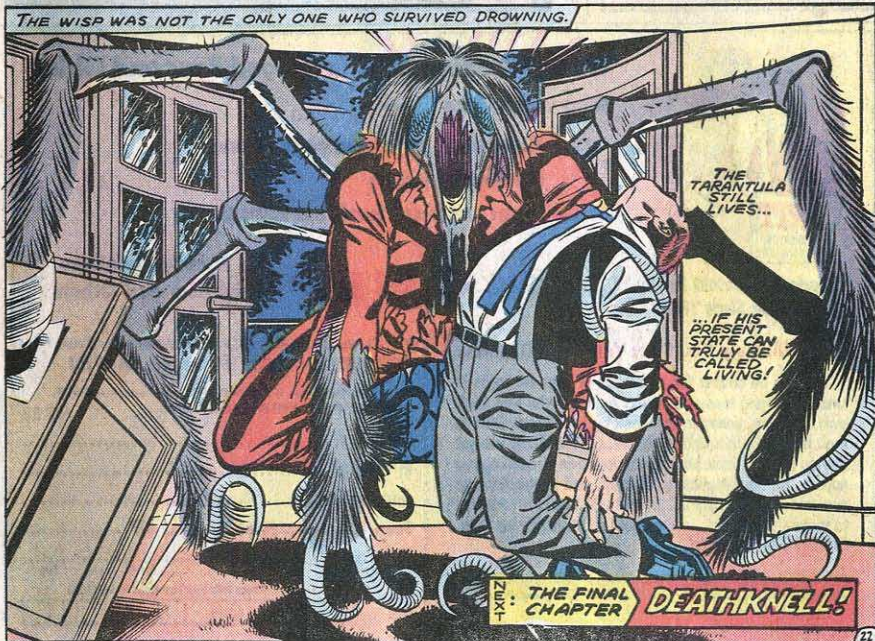
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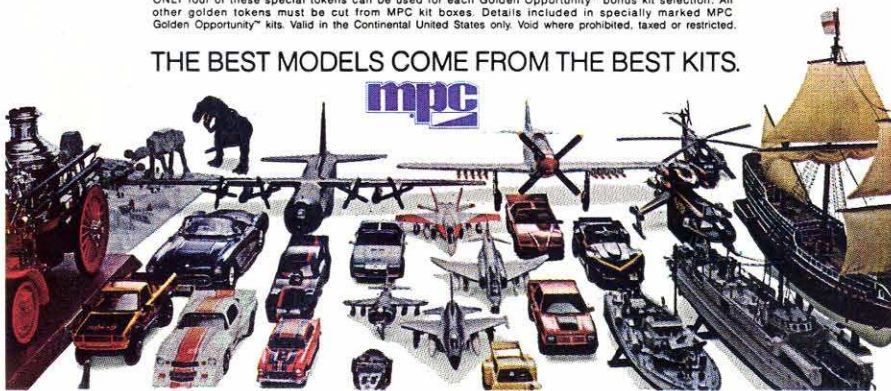
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